



FULL PROGRAM FOR THE SECOND EDITION OF MUTEK_IMG REVEALED Including an exhibition of more than 30 VR works at Phi Centre

MUTEK is excited to unveil the complete lineup for the second edition of MUTEK_IMG, a three day forum on current practices in digital creation taking place October 1-3.

Presented in collaboration with the Goethe-Institut Montréal and the Phi Centre, MUTEK_IMG includes a significant focus on Virtual Reality (VR), along with a host of other activities including workshops, panels and presentations spanning issues such as mapping, hacking, interactive art, digital art in urban space, and digital cultural policy.

Here are some highlights from the MUTEK_IMG program. All the free activities will be broadcast live on our website mutek.org/img.

DIGITAL CULTURAL STRATEGIES IN QUÉBEC

MUTEK_IMG features an update on digital policies and cultural strategies in Québec by bringing together chief executives from CALQ, SODEC, Conseil des arts de Montréal and Culture pour tous, who will outline the latest frameworks and ramifications for creators and industry and discuss them with the public.

In this context, a new initiative and ongoing series of events called COMPOSITE will be launched by the Conseil des arts de Montréal, inviting digital artists and entrepreneurs to share their work and inspire new projects in a short presentation format. 10 inventive local and international projects have been selected for this first edition.

FOCUS ON VIRTUAL REALITY

With thirty VR headsets on hand, the free VR EXHIBITION invites visitors into a universe of leading edge artistic productions: from 360° films to immersive interactive experiences.

The best way to explore the exhibition in detail is the KALEIDOSCOPE EVENT, which offers an exclusive encounter with several of the artists and technology partners involved, as well as a special rendezvous with various Montréal VR startups.

The VR SALON offers several activities to professionals and those interested in a more comprehensive dive into Virtual Reality.

DIGITAL ART IN PUBLIC SPACE

Several MUTEK_IMG activities focus on digital art in public space, including a series of presentations by the artists involved in the urban exhibition COMMON SPACE?, co-produced by the National Film Board of Canada, the Quartier des spectacles and MUTEK. Unfolding in Montréal's Quartier des spectacles neighbourhood from

October 1 to 18, this international project involves 8 works by 13 artists that explore themes of humanity at the heart of technology.

The Quartier des spectacles and the National Film Board of Canada are also using the occasion of MUTEK_IMG to launch MAKE INVISIBLE VISIBLE, a new call for proposals addressing the challenges of adaptability and exportation in the context of interactive urban art works.

International input on the topic will be given by Hilary O'Shaughnessy, the producer of the Playable City initiative launched in 2013 by renowned digital culture centre Watershed in Bristol, UK.

THE FUTURE OF MAPPING

Mapping is a thriving practice that explores a large variety of surfaces and concepts. MUTEK_IMG brings together renowned mappers from Québec, Germany, UK, and France for a series of case studies exploring different creative approaches in this field, as well as a discussion on the development of its visual language.

HACKTIVISM

MUTEK and Eastern Bloc are co-presenting several critical discussions on ethics and biopolitics, hacktivism, and surveillance culture. German artists Julian Oliver and Matthias Strubel, who participate in the discursive part of these panels, will also lead related hands-on workshops at the Goethe-Institut Montréal: Oliver teaches his techniques for capturing ubiquitous wireless transmissions while Strubel demonstrates how to build a PirateBox, an anonymous offline communications system.

MUTEK would like to thank the following partners who play a key role in the second edition of MUTEK_IMG: Goethe-Institut, Phi Centre, the Conseil des arts et des lettres du Québec, le Conseil des arts de Montréal, Auswärtiges Amt, the British Council, the Regroupement des producteurs multimédia, the Quartier des spectacles Partnership, Culture pour tous, the Consulat général de France à Québec, Mediabiz International, Kaleidoscope, EEVO, Human Futures the European Union Culture, National Film Board of Canada, Eastern Bloc, Concordia Mobile Media Lab, MELS, HOLO Magazine, Nouveau Projet, Infopresse, Lien Multimédia, ETC MEDIA.

Dates: Thursday, October 1 to Saturday, October 3 / Workshops on Sunday, October 4

Location: Phi Centre, 407 St. Pierre Street / Workshops at Goethe-Institut, 1626 St. Laurent Boulevard

Info: mutek.org/en/img/2015

Contact: Geneviève Côté, 514-963-5565, media@mutek.org